

PUBLISHED FOR THE METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY



ATLANTA

JUNE 2007

on the go



IT'S TIME TO SWITCH!
Get your FREE "smart"
MARTA Breeze card
before it's too late!

breeze www.breezecard.com

marta www.itsmarta.com

HIGH

HIGH MUSEUM OF ART ATLANTA

ANNIE LEIBOVITZ

A PHOTOGRAPHER'S LIFE, 1990–2005



Public personalities. Private moments.

Now On View

Reserve tickets today at www.High.org
or 404-733-HIGH.

Also on view: Cecilia Beaux, *American Figure Painter*

Annie Leibovitz, *Jamie Foxx*,
Culver Studios, Culver City,
California. 2004. Photograph
© Annie Leibovitz

Organized by the
Brooklyn Museum.

Sponsored by
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Supported in Atlanta by



Woodruff Arts Center • 1280 Peachtree Street, N.E. • Atlanta, Georgia 30309



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Atlanta On The Go is published monthly by New World Communications, Inc., 1076 Canton St., Roswell, GA 30075. Publisher: Clint Smith, Editor: Helen Kelley, Graphic Designer: Diana Smith.

The magazine is available at MARTA rail stations and in Atlanta area hotels and visitor centers.

For advertising rates and information call 770-992-7808.



Shuttle to Turner Field

Going to cheer the Atlanta Braves onto victory? Let MARTA's Braves Shuttle take you to Turner Field quickly and without the hassle of downtown traffic jams and added parking expense.

The Braves Shuttle will depart from the Underground/World of Coca-Cola Plaza **beginning 90 minutes before each game and will run every 15 minutes throughout the game until one hour after the final out.** The shuttle will return to the Underground/World of Coca-Cola Plaza up to the seventh inning. After the seventh inning, the shuttle will return riders to the Forsyth St. entrance of the Five Points MARTA Station.

The shuttle is free when you transfer from any MARTA Bus or rail station with a valid Breeze Card/Ticket. Please remember to:

- Buy a round trip fare (\$3.50) at a Breeze Vending machine at any MARTA Rail Station or at the Underground
- Buy each person their own Breeze Card/Ticket

Tap the Breeze "target" when exiting the train station (this will also put a transfer on your card).



IT'S TIME TO SWITCH!

Get your FREE Breeze card before it's too Late!



MARTA will soon replace all tokens and TransCards with "smart cards," making Breeze the only way to pay.

MARTA's fares have not changed; however, a \$.50 cent charge has been added to the purchase of a new Breeze ticket to cover the cost of the ticket. The ticket can be reused and reloaded for up to 90 days.

Free Breeze cards will continue to be available until July 1st when a one-time \$5 charge per card will be

added to the cards, which can be used for up to four years.

Whether you ride MARTA every day or once a year, the Breeze card is the best option for you, and MARTA is offering a number of ways to get one for free before any fees are added. Cards can be ordered online at www.breezecard.com or by picking up a form from an in-station customer service representative or at any MARTA RideStore. Breeze Cards are also available for purchase for \$5 at Breeze Vending Machines located in all 38 MARTA stations.

There are many benefits to getting a Breeze Card. The card is durable and convenient. You can sign up for balance protection which means if card is lost or stolen it can be replaced with the balance intact. The card can be loaded with up to \$100 in stored value, multiple trips or monthly, weekly and weekend passes. Cash, debit or credit cards can be used to load value.



For additional information on Breeze visit www.breezecard.com or call 404-848-5000.

LOADING VALUE ON YOUR BREEZE CARD IS EASY:**At the Breeze Vending Machine**

- Select "Reload Card" from the display menu.
- Tap your Breeze Card on the round, blue Breeze target.
- Select the value you would like to put on your card by pressing the button on the menu screen.
- Insert your payment into the slot — cash, coins or credit/debit card.
- Tap your Breeze Card on the blue target a second time to load the value onto your card.

...or the Breeze Bus Fare Box

- Tell the driver you want to add value to your card, wait for driver to respond.
- Tap your card on the Breeze reader.
- Insert cash (bills and/or coins) into the fare box, tell the driver when you are finished and wait for driver to respond.
- Tap your card again to load the value onto your card.
- Tap your card a third time to pay your fare and board the bus.

USING YOUR BREEZE CARD IS EASY!

- Tap your Breeze Card on the round, blue Breeze target located on the station entry gate or bus fare box.
- The reader will let you know your card has been accepted and flash your remaining balance on the screen.
- Breeze will open the entry gate for you or signal the bus driver that you have paid.
- When using the train tap the Breeze "target" to exit the station, this will also put a transfer on your card.
- When using the bus, the transfer is loaded when you tap to board the bus.

“ I have had my MARTA Breeze card for over a month. At first, I was very resistant to using the Breeze system because I was very comfortable with my MARTA Transcard. Eventually, at the urging of friends, I relented. The Breeze card is incredible! When using the Marta system, I don't remove it from my wallet. There's no sliding a card and trying to get through the turnstile without getting hit or the card getting trapped inside the turnstile system. Also, on weekends, you can go to a MARTA station and charge up your card. The MARTA contact personnel in the stations have been very helpful with showing the customers how to use the system. If only finding a wife was as easy as using the Breeze card! ”

Willie Abraham Howard, Jr,
Atlanta, Georgia

ATLANTA BRAVES
TURNER FIELD

Mon, June 4 Florida Marlins 7:05pm
Tue, June 5 Florida Marlins 2:35pm
Tue, June 5 Florida Marlins 7:35pm
Wed, June 6 Florida Marlins 1:05pm
Thur, June 7 Chicago Cubs 7:35pm
Fri, June 8 Chicago Cubs 7:35pm
Sat, June 9 Chicago Cubs 7:05pm
Sun, June 10 Chicago Cubs 8:05pm
Mon, June 18 Boston Red Sox 7:05pm
Tue, June 19 Boston Red Sox 7:35pm

Wed, June 20 Boston Red Sox 7:35pm

Fri, June 22 Detroit Tigers 7:35pm

Sat, June 23 Detroit Tigers 3:55pm

Sun, June 24 Detroit Tigers 1:05pm

Mon, June 25 Washington Nationals 7:05pm

Tue, June 26 Washington Nationals 7:35pm

Wed, June 27 Washington Nationals 7:35pm

GEORGIA FORCE

PHILIPS ARENA

Sat, June 2 Columbus Destroyers 7pm

Sun, June 24 New Orleans VooDoo 3:30pm

good
SPORTS

around TOWN



EVENTS
OF THE
SEASON



Annie Leibovitz (*American, b. 1949*);
Nicole Kidman, New York, 2003;
Photograph © Annie Leibovitz; From
Annie Leibovitz: A Photographer's Life,
1990 - 2005; Courtesy of Vogue

Annie Leibovitz at the High

The High Museum of Art hosts an exhibition of more than 175 photographs by celebrated photographer Annie Leibovitz. "Annie Leibovitz: A Photographer's Life, 1990-2005" encompasses images of celebrities Leibovitz created as a professional photographer, as well as photographs of her family and close friends. The exhibition is scheduled through September 9. **For more information, call 404-733-HIGH. The High Museum is located at 1280 Peachtree Street.**

MARTA directions: Exit Arts Center Station



Where the Wild Things Are

Just in time for summer fun, the acclaimed children's exhibition, "Where the Wild Things Are: Maurice Sendak in His Own Words and Pictures," opens at the Bremen Museum on June 10. This

exhibition features the famed chicken soup slide, a dress up area, and activity stations where children 3 and up can let out their own wild things.

For more information, call 678-222-3700, or visit www.thebremamuseum.org. The Bremen Museum is located at 1440 Spring Street.

MARTA directions: Exit Arts Center Station; walk 2 blocks north on W. Peachtree St, make left on 18th St. and right on Spring St.

Decatur Beach Party

Life's a beach when 60 tons of sand turns the Square in Decatur into a summer beach party on June 15 from 5 p.m. to midnight. Sand, food, live music and dancing, a boardwalk and a beach movie add fun to this special day. Adults \$5; children 12 and under free (limit two with paying adult). No coolers, glass, or pets allowed in the beach area.

For more information, call 1-800-999-6055 or visit www.decaturdba.com.

MARTA directions: Exit Decatur Station and walk towards Ponce De Leon

Nancy Griffith in the Garden

Come out and see Nancy Griffith & the Blue Moon Orchestra at the Atlanta Botanical Garden on June 15 at 7:30 p.m. One of the most admired and acclaimed singer-songwriters of our time, and the female torchbearer of music that brings together folk and country, this artist's beautiful singing and





brilliant songwriting blend to make her performance unforgettable. **For more information, call 404-876-5859. The Atlanta Botanical Garden is located at 1345 Piedmont Ave.**

MARTA directions: Exit Arts Center Station; take Bus Route # 101

Gay Pride Festival

The 37th Annual Gay Pride Festival will be celebrated June 22-24 in Piedmont Park. This year's celebration, "Your Rights, Our Rights, Human Rights," offers live entertainment, a vendor's marketplace, a Women's March and a parade. Other social, cultural, and educational events will take place during PRIDE weekend. The Parade kicks off at the MARTA Civic Center Station at 1:00 p.m.

For more information call 404-929-0071 or visit www.altantapride.org.

MARTA directions: Exit Arts Center Station; take Bus Route # 101 or #36

Real Men Cook for Charity

Real Men Cook for Charity on June 17th from 3-6 p.m. at the Annual Father's Day Food Tasting Fundraiser at the Foundry at Puritan Mill, 916 Joseph Lowery Blvd. This fun-filled event features Chef Marvin Woods, formerly of Turner South, Kyle Massey of Disney's "Cory in the House," and "That's So Raven," and his brother Chris Massey, of Nickelodeon's "Zoey 101." Highlights include more than 100 men, including athletes and celebrities, 20 caterers and 10 restaurants serving luscious samples from appetizers to main courses to ribs on the grill. Enjoy great food, face painting,



Chef Marvin Woods



Kyle Massey

clowns, balloons, and a gospel performance.

Visit www.realmencook.com or call 404-344-8496 for more information.

MARTA directions: Exit Ashby Station; take Bus Route # 52

Saturday Night Fever at the Fox

Saturday Night Fever will be screened on June 18 at 7:30 p.m. at the Fabulous Fox Theatre. Come early for wine tasting at 5:30 p.m. and enjoy hearing Larry Douglas Embury play the "Mighty Mo" organ.

For more information, call 404-817-8700. The Fabulous Fox Theatre is located at 660 Peachtree Street, NE.

MARTA directions: Exit North Ave Station

Treat Dad to a Day at the Zoo

Still looking for that perfect Father's Day gift? Treat dad to a Day with Dad at the Zoo.

On June 22, 23 or 24, you can buy a gift package that includes Zoo Atlanta admission, lunch, train and carousel ticket, a family photo and a close animal encounter. Make this a memorable family day while supporting animal conservation and education. **For more information, call 404-624-WILD or visit www.zooatlanta.org/events or . Zoo Atlanta is located at 800 Cherokee Avenue.**

MARTA directions: Exit Five Points Station; take Bus 97 (Georgia Ave)



RideStore/Cashier Locations

You can purchase unlimited ride Weekend, Weekly, Monthly and Visitor Passes at the following convenient locations.

Airport Station

6:30 a.m. to 10:30 pm, M-F; 7:30 a.m. to 10:30 pm Sat. & Sun.

Five Points Station

6:30 a.m. to 7:00 pm, M-F; 7:30 a.m. to 5:00 pm Sat. Closed Sunday.

Lenox Station

7:00 a.m. to 6:00 pm, M-F. Closed Sat./Sun.

Lindbergh Station (Inside Headquarters Bldg.)

6:00 a.m. to 6:00 pm, M-F. Closed Sat./Sun.

Sandy Springs and North Springs Stations

Open 24 hours, 7 days a week.

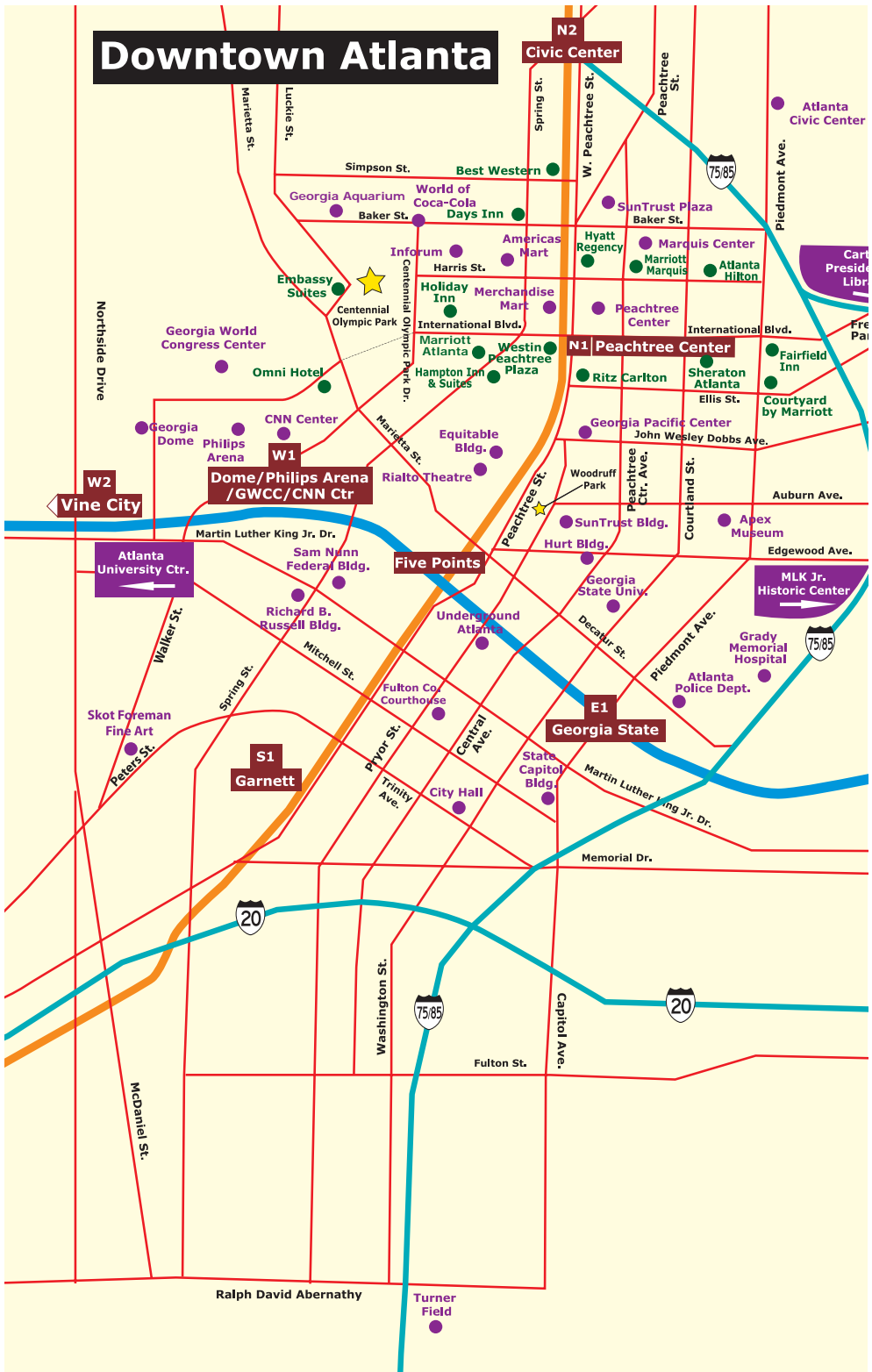
** (Visitor Passes are not available at these two cashier locations:**

LEGEND

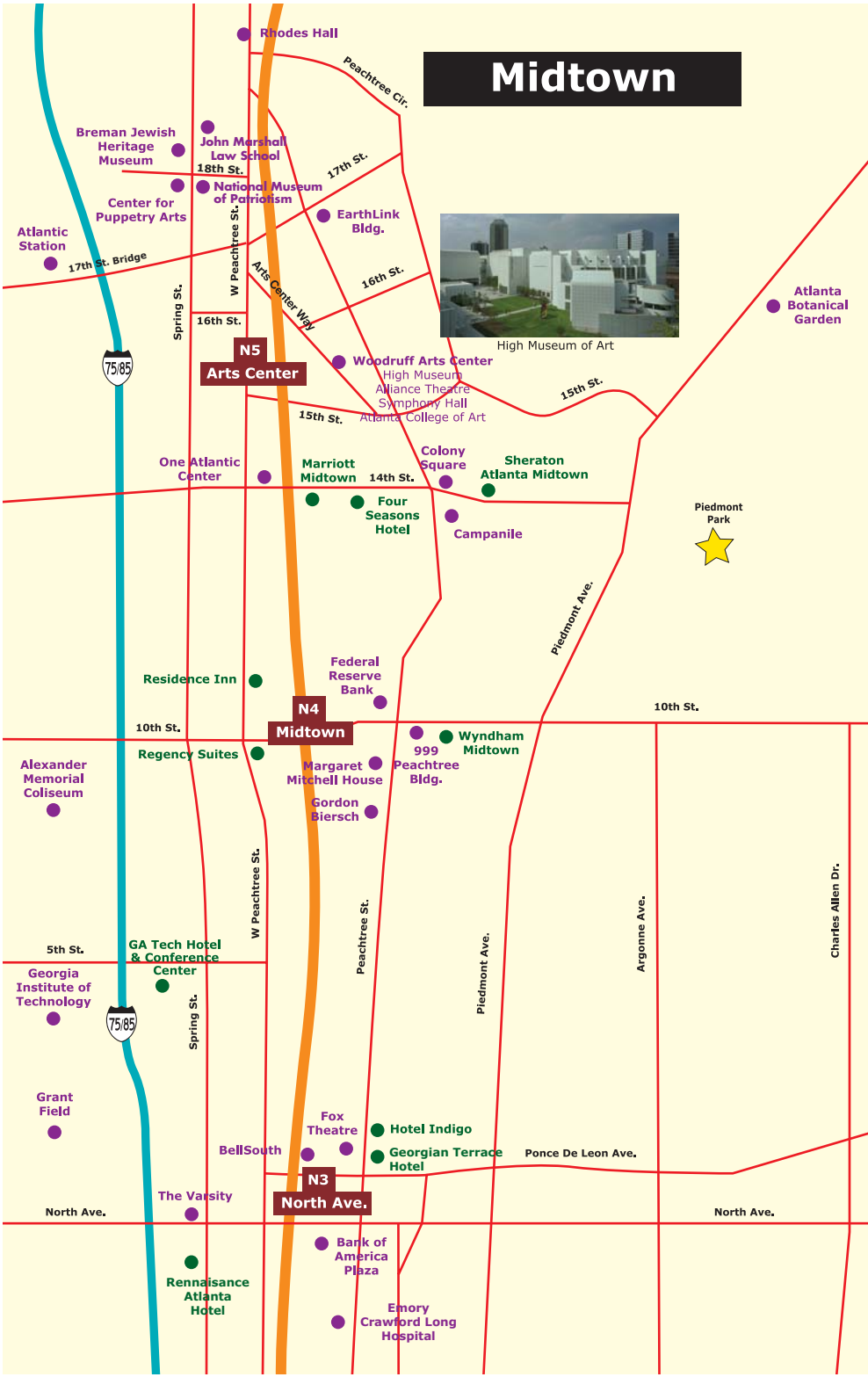
- East-West Rail Line
- North-South Rail Line
- Interstate Highways
- RideStores
- Stations with free parking
- Stations with free and long-term overnight

NORTH

Downtown Atlanta



Midtown



getting AROUND

Agnes Scott College

Bus 15 from Decatur Station.

Alliance Theater

Arts Center Station.

Apex Museum

Bus 3 from Five Points Station.

Art Institute of Atlanta

Sandy Springs Station.

Atlanta Botanical Gardens

Bus 36 from Arts Center Station.

Atlanta History Center

Bus 23 from Lenox Station.

CNN Studio Tour

GA Dome/GWCC Station

Carter Presidential Library

Bus 16 from Five Points Station.

Center for Puppetry Arts

Two blocks west of Arts Center Station.

Childrens Healthcare of Atlanta

Medical Center Station.

Cyclorama

Bus 97 from Five Points Station or Bus 97 from King Memorial Station.

Emory University, Michael C. Carlos Museum

Bus 6 from Edgewood/Candler Park or Lindbergh Center Stations.

Fernbank Museum of Natural History

Bus 2 from North Ave. Station.

Fernbank Science Center

Bus 2 from North Ave. Station or Avondale Station.

Fox Theatre

North Ave. Station

Georgia Aquarium

Peachtree Center Station.

Georgia Dome

GA Dome/GWCC Station.

Georgia State University

Georgia State Station.

Georgia Tech

Bus 13 from North Avenue Station or Bus 98 from Arts Center Station.

Georgia World Congress Center

GA Dome/GWCC Station.

High Museum of Art

Arts Center Station.



Interdenominational Theological Center

Bus 3 from Five Points Station.

Lenox Square

Lenox Station.

Marcus Jewish Community Center

Bus 150 from Dunwoody Station

Margaret Mitchell House

Midtown Station.

MARTA Headquarters

Lindbergh Center Station.

Martin Luther King, Jr. Center for Non-Violent Social Change

Bus 3 from Five Points or Edgewood/Candler Park Station or Bus 99 from North Avenue Station.

MOCA GA

Arts Center Station.

Morehouse College

Bus 13 from West Lake or North Avenue Station.

Museum of Design Atlanta

Peachtree Center Station.

Northside Hospital

Medical Center Station.

Oglethorpe University, Conant Performing Arts Center

Bus 23 or Bus 41 from Brookhaven Station.

Peachtree Center

Peachtree Center Station

Perimeter Mall

Dunwoody Station.

Phipps Plaza

Bus 23 or Bus 25 from Lenox Station.

Robert Ferst Center for the Performing Arts

Bus 98 from Arts Center Station.

South DeKalb Mall

Bus 15 from Decatur Station or 186 from Five Points Station.

Spelman College

Bus 51 from Vine City Station.

St. Joseph's Hospital

Medical Center Station.

The World of Coca Cola

Peachtree Center Station.

Underground Atlanta

Five Points Station.

Zoo Atlanta

Bus 97 from Five Points Station or Bus 197 from King Memorial Station.

it's MARTA

Atlanta's traffic congestion is legendary. MARTA makes traveling around the city inexpensive and easy! MARTA has stations in the Atlanta Metropolitan and Dekalb County areas, as well as, at the airport next to baggage claim. MARTA offers over 24,000 FREE parking spaces located at stations where parking is allowed.

A one-way trip costs \$1.75 regular fare plus 0.50 Breeze ticket surcharge and includes transfers within MARTA and/or other regional transit agencies.

The MARTA Visitor Pass provides freedom from traffic hassles. Orders of 15 or more Visitor Passes should be ordered at least 20 business days in advance. Call 404-848-5501 for more information.

If this is your first time using MARTA, it's easy to ride by following these steps.

1. Go to a Breeze Vending Machine in a MARTA station to purchase Breeze Card/Ticket (cash, coins, and debit/credit cards accepted).
2. Tap your Breeze Card/Ticket on the target located on the faregate to enter and exit the train station. Bus transfers are automatically loaded onto your Breeze Card/Ticket when you tap the target to exit the station.

If you are a frequent visitor, the Breeze Card is a better option for you. The same passes that are available on a Breeze Ticket are also available on a Breeze Card which expires in 4 years. For a limited time get your FREE Breeze Card by visiting a MARTA ridestore, www.breezecard.com or call 404-848-5000. Breeze Cards can also be purchased at Breeze Vending Machines for \$5.

Marta offers many other services and programs. Please visit www.itsmarta.com or call 404-848-5000 for additional information.

System-wide rail service operates seven days a week from 5 a.m. until 1 a.m.

Hours of Operation

Trains	Frequency
Monday - Friday 5 AM - 1 AM	Peak Hours: 6-9 AM & 3-7 PM Trains run every 10 min* Midday Service Trains run every 20 minutes
Weekend & Holidays 5 AM - 12:30 AM	Trains run every 20 minutes**
* Train operates every 5 minutes from Lindbergh Station to the Airport. ** MARTA may run separate holiday schedules or for major events. Trains may operate as frequently as every 5 minutes.	
Buses	Frequency
Monday - Friday 5 AM - 1:30 AM	Bus times vary on individual routes. Please call customer information at 404-848-5000 for details or check the schedule for your route.
Weekend & Holidays 5 AM - 12:30 AM	

Fare Guide

Fare Options	Available on ...
1-day Visitors pass \$8.00 2-day Visitors pass \$9.00 3-day Visitors pass \$11.00 4-day Visitors pass \$12.00 A .50 surcharge will be added to the Visitor Pass fares listed above to cover the cost of the Breeze Ticket. Breeze Ticket expires 90 days from the date encoded.	Breeze Card or Ticket
7-day Pass \$13.00 30-day Pass \$52.50 Other multi-day and trip passes also available on the Breeze Card.	Breeze Card
All multi-day passes are valid for consecutive days beginning with the first day of use.	

it's MARTA

CUSTOMER INFORMATION

404-848-5000

6 am - 11pm, Monday-Friday

8 am - 10pm, Saturday and Sunday

TDD/TTY

404-848-5665

MARTA EMPLOYMENT JOB HOTLINE

404-848-JOBS

POLICE EMERGENCIES

404-848-4911

PARATRANSIT SERVICES

404-848-5389

LOST AND FOUND

Items left on trains and buses are brought to the Lost and Found Office, situated near the Forsyth Street exit at the Five Points Station. Property is stored in the office for a maximum of 30 days. If you have lost something on a bus or t rain, call the office and be ready to describe the lost item and/or its contents accurately. Call 404-848-3208.



- **150,000 Readers monthly**
- **Available at more than 100 Hotels and Visitor Centers throughout metro Atlanta**
- **Available in MARTA Rail Stations including:**
 - Airport
 - Arts Center
 - Peachtree Center
 - Lenox Square
 - Buckhead
 - GA World Congress Center
 - Brookhaven
 - Dunwoody
 - Sandy Springs
 - Lindbergh

Upcoming Issues:

July National Black Arts Festival
August Ben Franklin at Atlanta History Center

For advertising rates contact publisher@nwpublications.com
or call 770-992-7808



Image courtesy of The Maurice Sendak Archive, The Rosenbach Museum & Library, Philadelphia.

WHERE THE WILD THINGS ARE:

Maurice Sendak In His Own Words and Pictures

JUNE 10 through SEPT 30, 2007

Returning to Atlanta just in time for summer fun! Originated by The Breman, this engaging exhibition has enthralled American and Australian audiences and features the famed "chicken soup" slide, a dress up area, play stations and educational activities where children and adults of all ages can express their inner Wild Thing!

At The Breman, Atlanta's Jewish Heritage Museum

Also at The Breman: *The Smallest Witnesses: The Conflict in Darfur Through Children's Eyes* and signature galleries on Atlanta's Jewish history and the Holocaust.



For more information about exhibitions and programs, call 678-222-3700 or visit www.thebreman.org

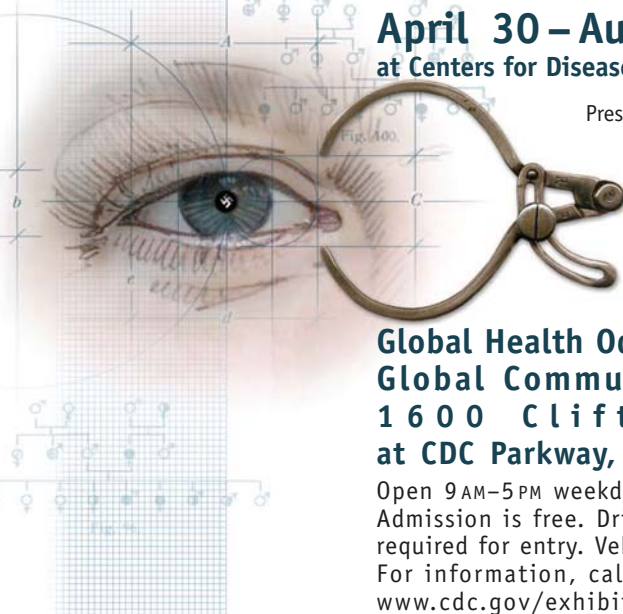


1440 SPRING STREET NW (AT SPRING & 18TH ST.) • ATLANTA, GEORGIA 30309

Deadly Medicine: Creating the Master Race

April 30 – August 10, 2007
at Centers for Disease Control and Prevention

Presented in Atlanta by Centers for Disease Control and Prevention and The William Breman Jewish Heritage Museum



**Global Health Odyssey, Tom Harken
Global Communications Center
1600 Clifton Road NE
at CDC Parkway, Atlanta, GA 30333**

Open 9 AM–5 PM weekdays (9 AM–7 PM Thursdays)
Admission is free. Driver's license or passport required for entry. Vehicle inspection required.
For information, call 404-639-0830 or visit www.cdc.gov/exhibit/

Organized and circulated by the United States Holocaust Memorial Museum. The exhibition is sponsored in part by The Samberg Family Foundation, the Dorot Foundation, the Viterbi Family Foundation of the Jewish Community Foundation, and the Rosenbluth Family. In Atlanta, public programs and special events accompanying the exhibition are co-sponsored by The William Breman Jewish Heritage Museum and supported by a generous contribution from The Marcus Foundation. The CDC Foundation acknowledges the generous gift of the Morris Family Foundation, Inc. in support of the Global Health Odyssey and the *Deadly Medicine* exhibition in Atlanta.



DO YOU
HAVE YOUR
 **CARD?**

Starting JULY 1 there will be a one time charge of \$5 for a new Breeze Card

Get a card while they're **FREE**

- Go to a **RideStore**
- Visit **BreezeCard.com**
- Call **404-848-5000**