

EVENTS AROUND TOWN

May 25-28

Atlanta Jazz Festival Piedmont Park

Exit Midtown Station, Route 101
www.atlantafestivals.com

The Atlanta Jazz Festival is back with legendary performances, fine dining and eclectic jazz events throughout the city. Enjoy spectacular jazz over Memorial Day weekend from Herbie Hancock Quintet, Pete Escovedo Orchestra with Sheila E., the Laws Family and many more! The festival is perfect for the entire family featuring artists, vendors, fantastic festival food, jazz education seminars and a special KidZone!

May 26

PARADE OF BANDS Wade Walker Park 12:00 Noon-10:00 PM

Come celebrate street theater in the park with food, entertainment, costumes, and more—free admission, free entertainment. Express MARTA Shuttle available from Kensington Station to Wade Walker Park for \$1.75 or free with a valid MARTA transfer. Only limited handicapped parking will be available at Wade Walker Park. For information call (770) 981-1106 or visit our website at www.georgiacaribbeanfestivaldekalbcounty.com

May 26

Brookhaven Home Owners and Neighborhood Business Alliance Neighborhood Clean Up Keep America Beautiful 8:00 a.m. - 4:00 p.m.

Kevin_hughleybhna@yahoo.com

Meeting location: Kroger Store, Brookhaven, Cherokee Plaza on Peachtree Road. Open to the public. Free food and refreshments.

Come out to help clean up the Brookhaven and Chamblee MARTA stations as well as the street from Peachtree Road to Chamblee.

breeze BULLETIN

May 15, 2007
Vol. 2 No. 5



BREEZE CARD SWEEPSTAKES ENTER TO WIN!

Over 20 Card
Numbers Have
Been Drawn!

Until June 1, 2007, every time you tap your Breeze Card to pay a fare, you'll be entered to win free rides. One lucky person will win free MARTA rides for a year.

Drawings will be held every two weeks for 7-day passes and 30-day passes, with 15 winners every week—you could be one!

Don't have your Breeze Card yet? Don't worry, the sweepstakes runs until June 1, so you have plenty of time to get one. But you'd better apply soon. Call (404) 848-5000, visit www.breezecard.com or stop by any RideStore today.

No purchase necessary. See official rules available at the RideStore and www.breezecard.com.

Grand Prize:

Free MARTA rides for one year (1 drawing, 1 winner)

Second Prize:

30-day Pass (5 winners every 2 weeks)

Third Prize:

7-day Pass (10 winners every 2 weeks)

www.breezecard.com
(404) 848-5000



TIME TO SWITCH

Beginning July 1st MARTA there will be a one-time charge of \$5 for new Breeze Cards. Breeze Cards are reloadable and will last up to four years.

Get your Breeze Card now while it's **FREE**. Fares are not changing. Pick up an order form at a Ridestore, call (404) 848-5000 or visit www.breezecard.com.

MARTA BUSES LIGHT UP! First GlowSkin "Illuminated" Bus Advertisements in North America

MARTA is pleased to partner with Safe Lites, CBS Outdoor and RE/MAX to make our bus system the first in North America to use GlowSkin technology for an advertising campaign. GlowSkin's unique attributes will help MARTA to offer even more innovative opportunities to our advertisers.



GlowSkin is extremely thin and flexible, requires minimal energy to power and can be produced in nearly any color, size, or shape. GlowSkin has also been used for safety purposes to enhance the visibility of vehicles, equipment and people.

CUSTOMER CORNER

How Sweet It Is—I changed jobs because of MARTA. After I bought a condo in downtown Decatur, I'd gaze down at the MARTA station from my balcony and think to myself, "If I still worked for the state, I could walk across the street, jump on MARTA, and get off practically in the lobby of my building—without changing trains." When a position became available, I applied for it, was hired, and now I'm a card-carrying MARTA rider. Sweet! (P.S. In my previous job I commuted from Decatur to College Park, and then to Roswell and Alpharetta several days of the week.)

Janet Cope, MPH, RD

School and Community Nutrition, Georgia Dept. of Education

Simply fill out the order form and drop it in the mail.
BREEZE CARD OFFICE
Metropolitan Atlanta Rapid Transit Authority
P.O. Box 14589
Atlanta, GA 30324-1589

First Name: [] [] [] [] Middle Initial: [] []
Last Name: [] [] [] [] Suffix: [] [] [] []
Mailing Address: [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []
City: [] [] [] [] State: [] [] Zip Code: [] [] [] [] [] []
Email: [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []
Phone Home: [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []
Phone (Alternate): [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []
 Yes, I would like to receive information on future promotions.
 Yes, I would like to receive MARTA service updates.
NOTE: Only one Breeze Card per customer.

ADDITIONAL COMMENTS:

IT'S TIME TO SWITCH

Please fill out this order form accurately to ensure you receive your Breeze Card in the mail. Print clearly and use blue or black ink. Information is available in ADA accessible formats by contacting 404-548-4037. MARTA will not sell or give your personal information to any outside entity.

EMPLOYER, UNIVERSITY AND K-12 PASSHOLDERS: Do not fill out this form. Your Breeze Card will be provided by your program administrator.

Activate Balance Protection: Once you receive your card, call the customer service number listed on the back of the card to activate Balance Protection.

For more information, visit www.breezecard.com or call (404) 848-5000.

Disclaimer: This FREE offer is only available for a limited time by filling out this form and mailing it in or visiting www.breezecard.com. After this introductory period, the Breeze Card will be \$5. When your card arrives, you will need to load value on it before it can be used. Value can be added to your card at vending machines in all MARTA rail stations, fare boxes on all MARTA buses, or at any RideStore. Breeze Cards are subject to Breeze Card terms and conditions.

We'll send your new Breeze Card right to your house!