



THE MARTA PARTNERSHIP PROGRAM

MARTA welcomes your interest in The MARTA Partnership Program. The provision of the convenience of MARTA fare media for your employees shows your support of them and the community's environment. With MARTA, your employees and/or residents enjoy comfortable and reasonable commuting. You are also contributing to increased employee productivity, the relief of Atlanta's serious pollution and highway congestion, decreasing energy usage and slowing parking land usage. Remember that transit fare discounts (up to \$115 per month, per employee) are tax free to you and your employees. We hope you consider offering this kind of "commuting pay raise" to help build morale and increase your employment competitive edge.

Please fill out the information below and MARTA personnel will assist you in exploring the feasibility of transit benefits and/or other commute options available to your company. The information below will expedite the process. **You may submit the form by emailing it to partner@itsmarta.com or fax it to (404) 848-5098.** MARTA thanks you for your interest in participating in the Partnership Program.

COMPANY	NO. OF EMPLOYEES	
ADDRESS	STATE	ZIP CODE
CONTACT PERSON	(AREA CODE) PHONE NUMBER	FAX
EMAIL ADDRESS		

Note: To obtain commute information from your employees distribute the employee survey (located on the Web) to your employees or appropriate staff.

- 1) How many of your employees ride MARTA?
- 2) How many would ride MARTA if you offered MARTA Breeze tickets on-site?
- 3) Are there any other commute methods your company is interested in (vanpool, carpool, biking)?
- 4) What are your business hours of operation?
- 5) What are the different shift times your employees work (if applicable)?
- 6) What are your employee demographics (if available)?
- 7) Are there any commute patterns that your employees share (example: a large number of employees driving from Cobb County, etc.)?
- 8) What month would you like to begin the Partnership Program?