



Early Scoping Report Appendix

Attachment A-3:

Summary of Project Steering Committee Meeting,
October 17, 2013

MARTA GENERAL PLANNING CONSULTANT SERVICES

GA 400 CORRIDOR ALTERNATIVES ANALYSIS

AECOM

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MEMORANDUM

Date: October 25, 2013

To: Janide Sidifall **Company:** MARTA

From: Mark Lippert **Company:** AECOM

Project Code: NLAA **Work Order #:** 2014-1

Task #: 1

Subject: Overview of Project Steering Committee #6

cc: Document Control,

This memorandum provides a general overview of the activities and results from Connect 400's Project Steering Committee (PSC) #6 3. The meeting was held on October 17, 2013 at the Sandy Springs Public Library. Ten committee members attended the session.

The sixth PSC meeting was held to provide a review of the project to date; provide an overview of the input received to date during the Early Scoping period, especially the public meeting held on September 26; and discusses next steps moving forward. The presentation, by Janide Sidifall and Mark Lippert, focused on these topics.

After the presentation, a representative from Roswell noted that the City Council is planning to take action regarding a resolution on the project sometime November, the date is not set. He also provided general feedback regarding the feedback methods provided by the project team to the public. He recommended re-doing the project website and thinking about alternative methods for feedback, such as online meetings, touting Atlanta Regional Commissions efforts. His comments were not directed at this project specifically, as it is a common theme for most transportation projects.

There were three general areas of discussion

- 1) Continuing community discussions during the Early Scoping period, specifically, what is the message of the project? Comments included:
 - What can MARTA do for north Fulton area?
 - If nothing is done, it will "choke on its own traffic" – the project sells itself
 - Tell the public the potential and benefits of development around the station areas
 - Using the Park N Ride lots as a vehicle to ask questions
- 2) Statistically valid survey
 - Phone or email? Not known at this point
 - Be sure to reach out to Hispanic and pan-asian communities
- 3) Recommendation to the MARTA board

- MARTA will send an email to committee members when recommendation is ready for review
- Discussion about removal of LRT from consideration, as HRT and BRT were most recommended through input and scored highest in evaluation. Also, BRT was considered most reasonable “first phase” if the project is implemented in that regard
- Possibility to use GDOT managed lanes still on the table. Most likely for a phase. Although, the project is designed for exclusive guideway for BRT.

The project was submitted to ARC for inclusion in the Plan2040 update.

If you have any questions, please contact me. The team looks forward to receiving your feedback.