What is the More MARTA Atlanta Program?

More MARTA Atlanta is the city of Atlanta’s largest transit investment in four decades. Funded by the half-penny sales tax overwhelmingly passed in 2016 by Atlanta voters, the program includes improvements to existing service and investment in a variety of transit projects and systemwide enhancements.

How did we get here?

More MARTA Atlanta has been the people’s program from the beginning.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>NOV 2016</td>
<td>Half-penny sales tax approved by Atlanta voters</td>
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<td>2016-2017</td>
<td>Public engagement and education</td>
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<tr>
<td>OCT 2018</td>
<td>MARTA board votes to approve program</td>
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<tr>
<td>OCT 2018 - JUNE 2019</td>
<td>Program and financial planning, community involvement</td>
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<td>JUNE 2019</td>
<td>MARTA board votes to approve implementation plan</td>
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<tr>
<td>JUNE 2019 - ONGOING</td>
<td>Project work begins</td>
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How will More MARTA Atlanta improve the city’s transit?

The More MARTA Atlanta program will better connect communities to local and regional transportation networks, improve first- and last-mile connectivity, expand access to jobs and educational opportunities, spur ongoing economic development throughout the region, enhance mobility options for seniors and individuals with disabilities, and improve the overall quality of life for residents in the city – and beyond.

- Provide service to 126 city of Atlanta neighborhoods
- Increase access to 350,000 jobs throughout the city of Atlanta
- Provide 61 percent greater access to transit for communities with large minority or low-income populations
- Connect to 77 medical facilities, 83 grocery stores, and 115 schools (30 colleges and universities and 85 K–12 public and private schools)

The program is shaped by guiding principles focused on a balanced approach to improving transit service, accessibility, and connectivity throughout the city of Atlanta. To review the guiding principles, visit [www.itsmarta.com/moremarta](http://www.itsmarta.com/moremarta).

The More MARTA Atlanta program is governed by a partnership between MARTA and the city of Atlanta.

For more information, please contact us:
404-848-4135 | MoreMARTA_Atlanta@itsmarta.com

On the Web: [http://www.itsmarta.com/moremarta](http://www.itsmarta.com/moremarta)
More MARTA Atlanta Program

The More MARTA Atlanta program partners, city of Atlanta, and MARTA, have worked together to develop and implement a system of projects that were selected based on a thorough analysis of technical data, performance measurements, and public input. These transit projects will better serve Atlanta residents, as well as help the city implement its vision for the future. The More MARTA Atlanta program includes:

- Light Rail Transit (LRT)
- Bus Rapid Transit (BRT)
- Arterial Rapid Transit (ART)
- New transit centers
- Additional fixed-route bus service
- Station upgrades (amenities, maintenance enhancements, and new wayfinding/signage)

More MARTA Atlanta Program

Visit www.itsmarta.com/moremarta for updates on the program.

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